Message

Quit smoking site

Walk, Roger A.

From: Davies, Bruce D.
Sent: Tuesday, April 22, 2003 3:01 PM
To: Fuller, Stuart G.; Walk, Roger A.
Subject: *FW: updated version of CET survey*
Follow Up Flag: Follow up
Due By: Monday, April 14, 2003 9:30 AM
Flag Status: Flagged
DSS:

Dear Stuart,

I asked a colleague who has considerable expertise in questionnaires to look at what you sent down. She has made some rather good comments. She was very familiar with the CDC questionnaire and designed our total exposure study questionnaire.

If you have any questions you can respond to her (Dr. Candace Adams)

Bruce

ask Davies

PS. Roger, I am sending to you all the references Stuart send regarding the website. I am assuming you will also check them against the info Stuart sent.

-----Original Message-----
From: Adams, Candace R.
Sent: Tuesday, April 22, 2003 2:51 PM
To: Davies, Bruce D.
Subject: FW: updated version of CET survey

HI Bruce Davies, Please see attachment. Not a lot of comments; a few questions.

Take care.

Candace
-----Original Message-----
From: Davies, Bruce D.
Sent: Wednesday, April 16, 2003 4:59 AM
To: Adams, Candace R.
Subject: FW: updated version of CET survey

Candace,

Can you take a look at this? I'd appreciate your input.

Bruce

-----Original Message-----

4/22/2003

Source: https://www.industrydocuments.ucsf.edu/docs/ftxk0001

From: Prince, James
Sent: Monday, April 14, 2003 10:41 AM
To: Fuller, Stuart G.
Cc: Whidden, Roger; Davies, Bruce D.
Subject: FW: updated version of CET survey

Comments noted on attachment.

-----Original Message-----
From: Fuller, Stuart G.
Sent: Thursday, April 10, 2003 5:36 PM
To: Davies, Bruce D.; Prince, James; Whidden, Roger
Subject: FW: updated version of CET survey

I missed a small typo the questionnaire sent with my prior email. Please look at this one instead.
-----Original Message-----
From: Fuller, Stuart G.
Sent: Thursday, April 10, 2003 5:34 PM
To: Davies, Bruce D.; Prince, James; Whidden, Roger
Subject: updated version of CET survey

I've made a number of changes to this recently to better separate some of the topics in it. A number of the key questions have been drawn from CDC-sponsored studies for comparability.

In trying to keep this manageable, I've eliminated some of the aided response questions that would have entailed reading lists to people over the phone. While I have retained this for what I think is the key issue of who the leading authorities are that provide information, I believe that recall should be sufficient for types of products and commercial services.

Screening criteria follow CDC definitions, and our random digit dial methodology follows published guidelines from the American Association of Public Opinion Research.

Let me know what you think.

Stuart

Source: https://www.industrydocuments.ucsf.edu/docs/ftxk0001